

# AWS Generative Al Strategy

### Turn your Al vision into reality

Generative AI (GenAI) is a rapidly emerging technology trend that's already disrupting well-established businesses. This workshop provides background on the technology landscape, common use cases, their maturity, and takes these building blocks into a strategy session specific to your business opportunities. Once we identify the business strategy, we'll propose a tactical roadmap using AWS services such as Bedrock and SageMaker Jumpstart to realize the vision.

Caylent's data team combines expertise in AI and the emerging GenAI field with extensive experience in the supporting ecosystem for successful data science initiatives: creating machine learning models, operationalizing ML models through MLOps strategy and execution, enterprise data strategy, data governance & security, data engineering, and DataOps.

# **Key Activities**

#### 01 - Enablement

We'll bring your team up to speed on the current Al landscape and supporting AWS services that can accelerate your goals

#### 02 - Ideation

Through a series of strategy sessions, we'll explore your business cases and prioritize those that deliver value for your organization

#### 03 - Action Plan

Go from great ideas to the tactical and practical next steps needed to implement your vision with an AI action plan



# **Engagement Details**

### **Key Activities**

- GenAl overview and adoption trends
- → AWS AI and ML services review
- Strategy sessions to determine applicable business opportunities and the dependencies needed to apply GenAl effectively
- → Review of current data landscape and capabilities
- Creation of a readiness assessment, roadmap, and proposal(s) for next steps

#### **Deliverables**

- → GenAl overview presentation and reference material
- → Recommended self-paced resources (labs, training)
- GenAl readiness assessment
- → Roadmap recommendations and action plans based on strategy sessions

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