

Generative AI Ideation Workshop

Turn your AI vision into reality

Generative AI (GenAI) is a fast-emerging technology trend that has demonstrated its potential to boost revenue streams through product innovation and operational optimization. This workshop provides background on the technology landscape, common use cases, and takes these building blocks into a strategy session specific to your business opportunities. Once we identify the business strategy, we'll propose a tactical roadmap using AWS services such as Bedrock and SageMaker Jumpstart to expedite the development of a proof of concept.

Caylent's data team combines expertise in AI and the emerging GenAI field with extensive experience in the supporting ecosystem for successful data science initiatives: creating machine learning (ML) models, operationalizing ML models, integrating large language models (LLMs), operationalizing LLMs, enterprise data strategy, data governance, data engineering, and DataOps.

Key Activities

Use Case Discovery

We'll bring your team up to speed on the current AI landscape and supporting AWS services that can accelerate your goals

Ideation

Strategy sessions with business leaders to explore use cases and prioritize those that deliver value for your organization

Action Plan

We'll present up to 3 use cases aligned to your business goals and tactical next steps for implementation

Engagement Details

Sample GenAI Use Cases

- Chatbots & Assistants
- External & Internal Knowledge Bases
- Summarization
- Document Processing
- Content Moderation
- Personalization
- Natural Language Speech or Search
- Localization
- Anomaly Detection

Activities & Deliverables

- Up to 2-hours of strategy sessions to determine applicable business opportunities and the dependencies needed to apply GenAI effectively
- Up to 3 defined use cases, customized to your business
- Recommendations to accelerate proof of concept (PoC) development