

# GenAI Hackathon

## Unleash the Power of GenAI

Are you ready to unleash the transformative potential of Generative AI (GenAI) for your business but don't know where to start? Our GenAI Hackathon Catalyst is designed to immerse your team in the world of GenAI and empower them to explore and discover innovative solutions to your most pressing challenges.

During the hackathon your teams will collaborate to solve real-world business problems and develop working proofs-of-concept (POCs) that leverage the power of GenAI. With the support of Caylent's on-site GenAI and AWS experts, you'll have the opportunity to ask questions, receive guidance, and accelerate your solutions.

Embrace the future of AI and unlock new possibilities for your organization. Leverage the GenAI Hackathon to embark on a transformative journey to harness the power of GenAI for your business success.

## Key Activities

### 01 – Training

Equip your teams with a solid understanding of GenAI technologies and best practices to ensure a strong foundation

### 02 – Hackathon

Collaborate to identify real-world business problems and build working POCs leveraging GenAI, fostering innovation and practical use of technology

### 03 – Guidance

Receive direct and targeted guidance from Caylent's on-site GenAI and AWS expert to empower your teams and refine your solutions throughout the hackathon

## Engagement Details

### Highlights

- Facilitated sessions to identify real-world business problems or use cases
- Brainstorming to explore and define a GenAI roadmap for the business
  - ◆ Work with experts who have developed solutions from ideation to reality
  - ◆ Real-time Q&A to get expert-level answers
- Take solutions from POC -> MVP -> Production

### Deliverables

- In-person, team-based introduction to GenAI technologies and best practices
- Establish a solid foundation and build the innovation muscle internally to spark innovation
- Build working POCs leveraging GenAI technologies to solve business problems

